

## Adult Education Course Development

### Challenge

The University of California, Davis (UCD), School of Veterinary Medicine was tasked with creating instructor-led training for multiple audiences in the United States as well as in developing countries on how to prevent and/or contain the highly pathogenic H5N1 Avian Influenza virus.

Although prevention is the ideal response to this virus and is sufficiently possible through the implementation of basic steps, the number of educated trainers was grossly inadequate to disseminate this vital information to at-risk communities worldwide. UCD needed a training program to develop local expertise among health professionals, lab scientists, major livestock producers, wildlife managers, and government leaders.

prevent and respond to an Avian Flu outbreak.

Training was provided at the following three levels:

**Tier 1** – Experts trained at the national level

**Tier 2** – People trained at the district level; trained to train others within their countries

**Tier 3** – District trainers who provide training to appropriate locals

According to David Bunn, Project Manager, Wildlife Health Center, UC Davis School of Veterinary Medicine, training has been provided in three languages: English, French, and Kiswahili (the language of East Africa).

UCD has given 15 Tier 1 courses and is currently providing Tier 2 training courses. In a few cases they have begun Tier 3 training. The program is being delivered in Africa, Asia, Latin America, and Eastern Europe.

### Solution

InfoPros assessed the needs of the target audience, identifying both performance and knowledge-based learning objectives, and was then able to recommend a web-based platform to deliver the course material.

To develop the training material, InfoPros worked closely with the UCD team and their subject matter experts. Using an instructional design methodology, InfoPros was able to ensure that the course modules met the target audience's learning needs, was effective at conveying critical concepts and information, and was perceived as being easy to use.

### Testimonial

*"We had an overwhelming amount of information to put into training material. InfoPros, as the training experts, came in and helped us focus on the really important subjects that needed to be taught...They helped us focus on which terminal objectives to teach, and helped us narrow down the important concepts. Feedback from participants in the courses showed that the people taking the course found it to be extremely engaging..."*

### Result

The School of Veterinary Medicine took the "Avian Flu School" to five countries in Africa, and to many states in the US to start training health professionals, wildlife managers, government leaders, and others on how to

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Corporate Headquarters:  
12325 Oracle Blvd, Ste 100  
Colorado Springs, CO 80921  
800.493.7370

Locations:  
California  
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North Carolina  
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